



Diversity is critical to our workplaces. It provides companies differing viewpoints, experiences and perspectives that is only possible by diversifying the employees within organizations. And diversity goes beyond race and gender to include ethnicity, military services, LGBTQA+, rural populations, people with disabilities and more. NC TECH is looking forward to hosting a Diversity and Inclusion Forum that will focus on D + I in the tech sector and will explore the issue from very different perspectives.

SPONSORSHIP OPPORTUNITIES

Presenting • \$12,000 (SOLD – Fidelity Investments)

Company name/logo incorporated into promotional materials | opportunity provide brief intro remarks and intro opening and closing keynote speakers | 25 registrations

NC TECH Connect Online Engagement Community • \$4,000

Branding on Diversity + Inclusion online community and the event platform through the end of June 2021 | linkable logo on event platform | 15 registrations

Breakout Segment Sponsor • \$4,000 (2 available – 1 SOLD - Dell)

Company name/logo on event webpage, signage + promotional materials | branding for breakout segment | opportunity to provide 30 second promotional video | 12 registrations

Breakout Panel Discussion • \$3,500 (4 Available – 3 SOLD – Accenture, APC Inc, Retail Business Services)

Host/moderate breakout panel discussion | collaborate on topic development + panelist identification | linkable logo on event platform | 10 registrations

Champion Sponsor • \$3,000 (Multiple Available – 3 SOLD – LexisNexis, WorkSmart, LGFCU)

Company name/logo on event webpage, signage + promotional materials | linkable logo on event platform | 10 registrations

Motivational Moments • \$3,000 (SOLD – SAS)

Linkable logo on event platform + during two Motivational Moments | Opportunity to introduce include 30 second video at the beginning of each MM segment | linkable logo on event platform | 10 registrations

Break Video • \$2,000 (Multiple Available – 1 SOLD – Brighthouse Financial)

Linkable logo associated with a scheduled break | video spot to be run on loop during scheduled break | 6 registrations

Advocate Sponsor • \$1,500 (Multiple Available – 10 SOLD – AT&T, Blue Acorn/iCi, ChannelAdvisor, Credit Suisse, Deutsche Bank, First Citizens Bank, HCL America, insightsoftware, Racepoint Global, UNCC CCI)

Company name listing on event webpage, signage + promotional materials | 5 registrations

Individual Registration: NC TECH members: \$99 / Non-Members: \$149

Group Registration: Member Group Rate (3+2 free): \$297

Non-Member Group Rate (3+2 free): \$447

To confirm a sponsorship or with questions, contact Tracy Sternberg at Tracy@nctech.org or 919.856.0393